How often do you play video Game?

Never

Seldom

Occasionally

Frequently

Daily

How often do you use Video Streaming service?

Never

Seldom

Occasionally

Frequently

Daily

How often do you use Digital music service?

Never

Seldom

Occasionally

Frequently

Daily

How often do you watch Cable TV?  
 Never (I am a cord cutter)

Seldom

Occasionally

Frequently

Daily

How often do you listen to Radio?

Never

Seldom

Occasionally

Frequently

Daily

How often do you listen to Radio?

Never

Seldom

Occasionally

Frequently

Daily

How often do you go to theatre to see a movie?

I didn’t attend movie in Last 12 months

Quarterly

Monthly

Weekly

More than once a week

How often do you go grocery?

I didn’t go grocery in last 3 months

Monthly

Once a week

Twice a week

More than twice a week

How often do you use Tablet (Not PC/Laptop)?

I don’t have a tablet

Seldom

Occasionally

Frequently

Daily

How often do you go to a Live (include theatre/concerts/dance/music fastival) in past 12 month?

I didn’t attend any live in Last 12 months

Twice a year

Quarterly

Monthly

More than once a month